

Mehfooz Ali Siddique

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👤 Profile

Experienced sales professional with core expertise in Channel Sales and partner network management. Skilled in onboarding and managing channel partners, driving business through indirect sales channels, and achieving consistent revenue growth. Strong ability to build long-term relationships, generate leads through partners, and ensure target achievement in competitive markets.

🎓 Education

Master of Business Administration 2025/07 – Present
Dr. A.P.J. Abdul Kalam Technical University Bareilly
Currently pursuing an MBA with a specialization in Finance, focusing on financial management, investment analysis, risk assessment, and corporate finance strategies to build strong analytical and decision-making skills for a career in the financial sector.

Bachelor's in Agriculture 2017/08 – 2021/07
Invertis University Bareilly, India

👜 Professional Experience

Branch sales manager 2025/05 – present
Sbfc finance ltd Budaun, India
Channel Sales & Team Lead professional with expertise in DSA management, team handling, and secured lending business growth.

Senior Relationship Manager 2024/06 – 2025/04
Piramal capital and housing finance ltd BUDAUN, India
Results-oriented Senior Relationship Manager specializing in Channel Sales, Partner Management, and Customer Relationship Handling.

Relationship Manager 2024/01 – 2024/06
Vastu Housing Finance Corporation Limited Budaun, India
Skilled in Secured Lending sales, team coordination, customer handling, and end-to-end support in Prime LAP and Home Loan cases.

Management Trainee (Sales) 2022/01 – 2023/10
Aadhar housing finance Ltd Budaun, India
Gained practical exposure in sales, customer handling, and basic loan process coordination.

Skills

Core Competencies



- Team Leading
- Secured Lending
- Loan Documentation
- Credit Coordination
- Financial Analysis
- Debt Collection
- Sales & Negotiation

Computer proficiency



- MS Office Package
- Email & Internet Browsing
- CRM / ERP Software

Languages



- English,Hindi, Urdu

Technical skills



Basic knowledge of SQL, Python, and Power BI with familiarity in data analysis and reporting.

Certificates

- NCFE Certified in Financial Literacy & Awareness