



Pranav Anand

Project Executive

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At - Satya Vihar, Chakrata Road, Selaqui - Prem Nagar

Dist. - Dehradun, Uttarakhand (248001)

OBJECTIVE

"Dedicated Agriculture Professional with a B.Sc. in Agriculture and over 2.5 years of experience in rural community engagement. Proven expertise in technology demonstration, capacity building for farmers, and stakeholder management with FPOs and SHGs. Seeking to leverage my technical background in climate-resilient agriculture to drive sustainable livelihoods as a Project Officer at Krushi Vikas."

EXPERIENCE

May
2023 -
August
2025

- **Project Executive**

Intercorp Biotech Limited

- Led community-level adoption of agri-nutritional supplements, focusing on improving crop yields for local farmers.
- Managed distributor and retailer networks to ensure efficient product placement and community access to agri-inputs.
- Conducted stakeholder negotiations and large-scale product presentations to rural institutional clients.

Aug
2022 -
April
2023

- **Commercial Trainee**

Cargill India Pvt. Ltd.

- **Farmer Training:** Organized and led training sessions and technology demonstrations for rural farming communities.
- **Market Insight:** Conducted extensive market research to identify gaps in local agricultural practices and recommended value-added solutions.
- Executed "Go-To-Market" strategies for essential food products, directly impacting local supply chains and food security.

EDUCATION

2018 -
2022

- **B.Sc. Agriculture**

Roorkee College of Engineering

75.93%

2016 -
2018

- **Intermediate (I.Sc.)**

Bihar School Examination Board

68.20%

2015 -
2016

- **Matriculation (10th)**

Bihar School Examination Board

69.20%

PROJECTS

- **Food Fortification Initiative**
Implementation of Food Fortification Programs and Raised Awareness among stakeholders in staple food industries for production and distribution.
- **Rath Project (Cargill)**
Increased business volume through market research, insights, and promotional activities.

LANGUAGES

- English (Professional Proficiency)
- Hindi (Native)

PERSONAL DETAILS

- Date of Birth : 15/01/2000
- Nationality : Indian
- Religion : Hinduism
- Father's Name : Ramnandan Kunwar

SKILLS

- Strong Communication & Negotiation Skills
- Client handling & Relationship Management
- Target-oriented sales approach
- Channel management & Demand generation
- Strategic planning & Customer outreach
- Digital reporting & market research

TRAINING & CERTIFICATIONS

- **FSSAI Regulations of Food Additives**
FoodKida Inc. & Parag Milk Foods
- **Lean Six Sigma White Belt Certified**
Management & Strategy Institute
- **Processing of Horticultural Crops**
Institute of Horticultural Technology
- **Project Management Essentials Certified**
Management & Strategy Institute
- **Internet of Things (IoT) based Smart Farming**
SmartBrains Engineers & Tech. Pvt. Ltd.
- **Food Processing Technology**
National Skill Development Corporation